



WETM
201 Humboldt St
Rochester, NY 14610

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 1456028

Schedule Dates 10/31/16-11/08/16
Advertiser Leslie Danks-Burke/State Senate/Democrat/NY (84
Agency Screen Strategies Media (18343)
Product Political - State Senate (1074)
Brand Leslie Danks Burke (571167)
Salesperson Elmira, House (2271)
Sales Office Elmira
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Weekly/Irregular
Comments

Date Entered 10/28/16
Last Modified 11/07/16
Entered By Ruth Irons
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,664.00
Net Total \$15,096.00
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Nov. 2016	75	\$17,760.00
Grand Total:	75	\$17,760.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	5A- Channel 18 News		1	1	1	1	1			5	\$75.00	\$375.00	Elmira (WETM)		10/28/16
2.0	Normal Line / News	10/31/16-11/04/16	3	:30	6A- Channel 18 News		1	1	1	1	1			5	\$225.00	\$1,125.00	Elmira (WETM)		10/28/16
3.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7A- Today Show		1	1	1	1	1			5	\$225.00	\$1,125.00	Elmira (WETM)		10/28/16
4.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9A- Today Show 9-10A M-F						1			1	\$60.00	\$60.00	Elmira (WETM)		10/28/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11A- Today Show				1					1	\$15.00	\$15.00	Elmira (WETM)		10/28/16
6.0	Normal Line / SPOT	10/31/16-11/03/16	4	:30	12P- WETM News 12pm		1			1				2	\$55.00	\$110.00	Elmira (WETM)		10/28/16
7.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	12:30P- Jeopardy			1			1			2	\$25.00	\$50.00	Elmira (WETM)		10/28/16
8.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	1P- Days Of Our Lives				1						\$30.00		Elmira (WETM)		10/28/16
8.0.1	Closed Preempt	11/02/16															Elmira (WETM)	No Avail/Exception -	
9.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5A- Channel 18 News		1	1						2	\$75.00	\$150.00	Elmira (WETM)		10/28/16
10.0	Normal Line / News	11/07/16-11/08/16	3	:30	6A- Channel 18 News		1	1						2	\$225.00	\$450.00	Elmira (WETM)		10/28/16
11.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	7A- Today Show		1	1						2	\$225.00	\$450.00	Elmira (WETM)		10/28/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10A- Live With Kelly and Michael		1							1	\$25.00	\$25.00	Elmira (WETM)		10/28/16

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13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- Rachel Ray		1							1	\$15.00	\$15.00	Elmira (WETM)		10/28/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	4P- Dr. Oz		1	1		1	1			4	\$25.00	\$100.00	Elmira (WETM)		10/28/16
15.0	Normal Line / News	10/31/16-11/03/16	3	:30	4:58P- WETM News		1		1	1				3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
16.0	Normal Line / News	11/01/16-11/04/16	3	:30	5:29P- WETM News 530P			1	1		1			3	\$450.00	\$1,350.00	Elmira (WETM)		10/28/16
17.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News		1	1	1	1	1			5	\$600.00	\$3,000.00	Elmira (WETM)		10/28/16
18.0	Normal Line / SPOT	10/31/16-11/03/16	3	:30	7:01P- Jeopardy		1			1				2	\$300.00	\$600.00	Elmira (WETM)		10/28/16
19.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:30P- Wheel of Fortune			1	1		1			3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
20.0	Normal Line / Prime	10/31/16-10/31/16	4	:30	8P- The Voice		1							1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
21.0	Normal Line / Prime	11/01/16-11/01/16	3	:30	9P- This Is Us 9P			1						1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
22.0	Normal Line / Prime	11/02/16-11/02/16	3	:30	8P- Blindspot 8P				1						\$525.00		Elmira (WETM)		10/28/16
22.0.1	Closed Preempt	11/02/16															Elmira (WETM)	Program Change/Exception	
23.0	Normal Line / Prime	11/03/16-11/03/16	3	:30	9P- Chicago Med					1				1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
24.0	Normal Line / News	11/07/16-11/07/16	3	:30	4:58P- WETM News		1							1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

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25.0	Normal Line / News	11/07/16-11/07/16	3	:30	5:58P- WETM News		1							1	\$600.00	\$600.00	Elmira (WETM)		10/28/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)		1								\$300.00		Elmira (WETM)		10/28/16
26.0.1	Closed Preempt	11/07/16															Elmira (WETM)	Schedule Change/Spot -	
27.0	Normal Line / Prime	11/07/16-11/07/16	4	:30	8P- The Voice		1							1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
28.0	Normal Line / Prime	11/05/16-11/05/16	3	:30	9P- Dateline Saturday Night Mystery							1		1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
29.0	Normal Line / News	10/31/16-11/04/16	3	:30	10:59P- WETM News		1	1	1	1	1			5	\$300.00	\$1,500.00	Elmira (WETM)		10/28/16
30.0	Normal Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News							1		1	\$275.00	\$275.00	Elmira (WETM)		10/28/16
31.0	Normal Line / News	11/06/16-11/06/16	3	:30	11:30P- WETM News 1130P								1	1	\$150.00	\$150.00	Elmira (WETM)		10/28/16
32.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11:34P- The Tonight Show		1	1	1	1	1			5	\$75.00	\$375.00	Elmira (WETM)		10/28/16
33.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	12A- Scandal								1	1	\$5.00	\$5.00	Elmira (WETM)		10/28/16
34.0	Normal Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News		1							1	\$300.00	\$300.00	Elmira (WETM)		10/28/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:34P- The Tonight Show		1							1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
36.0	M/G For 26.0.1 / SPOT	11/01/16-11/01/16	3	:30	7:01P- Jeopardy			1						1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

CONFIRMATION CONTRACT

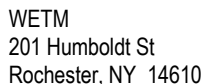
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Elmira

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N/A

Local/Political

Weekly/Irregular

Date Entered 10/28/16

11/07/16

Ruth Irons

No

Demo

Normal

Commission %

Commission

Net Total**Sales Tax**

Elmira (WETM)

By Broadcast Month

Spots

Rate

Nov. 2016

75

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